Shrimp Retail

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केंखाजपाअसं CIBA

एन एफ डी बी NFDB

5th Edition

SHRIMP RETAIL 2026

29–30 September
Novotel Vijayawada Varun, Vijayawada

Powering India's Shrimp Retail Growth

Insights into Seafood Market Trends

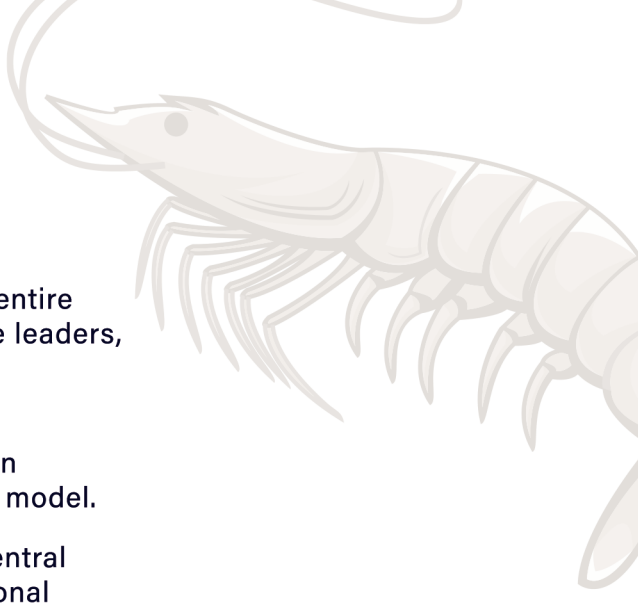


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Shrimp Retail 2026 –

5th Edition



Shrimp Retail is India's premier national platform dedicated to strengthening the domestic shrimp market by connecting the entire value chain—farmers, processors, retailers, chefs, food-service leaders, government officials, and policymakers.

Now in its 5th edition, Shrimp Retail 2026 has evolved into a high-impact business platform driving India's transition from an export-led industry to a consumption and retail-driven growth model.

This year's edition assumes greater significance with ICAR–Central Institute of Brackish-water Aquaculture (CIBA), a premier national institution at the forefront of research and innovation in shrimp aquaculture and the seafood sector, partnering as a co-organiser of the event.

Building on strong industry momentum, the 2026 edition expands the Seafood Retail Track, reflecting the growing integration of shrimp and fish across retail, HoReCa, and e-commerce.

More than an event—it is a catalyst for market transformation.

WHY THIS EDITION MATTERS

- India leads globally in shrimp production, yet domestic consumption remains underdeveloped
- Rising demand for protein-rich, convenient seafood products
- Rapid growth of modern retail, e-commerce & quick commerce
- Increasing convergence of shrimp and fish markets
- Volatility in international markets driving domestic focus

WHO WILL ATTEND

- Seafood brands & retailers
- Shrimp farmers & aquaculture enterprises
- Processors, exporters & importers
- E-commerce & quick commerce platforms
- HoReCa buyers & chefs
- Feed & input companies
- Cold chain & logistics providers
- Startups & technology players

CONFERENCE & SPECIAL FEATURES

TRACK 1: SHRIMP RETAIL & VALUE CHAIN

- Positioning shrimp in India's protein economy
- Policy support for domestic growth
- Building the farm-to-fork shrimp market
- Cold chain & last-mile delivery
- Shrimp in HoReCa: premium consumption trends
- Branding, packaging & value addition
- Sustainable & traceable shrimp production

TRACK 2: SEAFOOD RETAIL

Expanding from previous editions, this track focuses on integrated seafood markets and high-value fish opportunities.

- High-value fish in retail: Seabass, Tilapia, Basa, Pangasius, Salmon, Trout
- Consumer demand & pricing trends
- Integrated shrimp + fish retail models
- E-commerce & quick commerce strategies



SPECIAL FEATURE

SEAFOOD CULINARY EXPERIENCE & LIVE CHEF SHOWCASE

- Live cooking demonstrations
- Retail-ready product innovations
- Premium HoReCa applications
- Chef masterclass & young chef competition

SEAFOOD LEADERSHIP AWARDS 2026

RECOGNIZING EXCELLENCE ACROSS THE VALUE CHAIN:

- Processing & value addition
- Retail, branding & marketing
- Cold chain & logistics
- Shrimp farming & feed innovation
- Aquaculture technology

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GLIMPSES OF PAST EVENTS



4th Edition



3rd Edition



1st & 2nd Edition



Be part of India's most focused initiative shaping the future of shrimp and seafood retail.

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